

## rates per edition 6 editions per year

### COVERS

Inside Front Cover Spread	R 21 230
Inside Front Cover	R 15 950
Inside Back Cover	R 14 630
Outside Back Cover	R 19 305

### MAIN BODY

Double Page Spread	R 19 140
Full Page	R 11 550
1/2 Page	R 6 545
1/3 Page Vertical	R 4 455
1/3 Page Horizontal	R 4 455

### ADVERTORIAL

DPS	R 21 092
Full Page	R 12 732

### MARKET PLACE

	once off	3 issues	6 Issues
1/4 Page Advert	R 1 936	R 1 837	R 1 743
1/2 Page Advert	R 3 448	R 3 245	R 3 107

Rates exclude agency commission and VAT. The Publisher reserves the right to surcharge when contracts have not been completed within given time and where artwork has not been received within deadline provided.

Artwork to be supplied in high resolution (at least 300dpi).

## specs

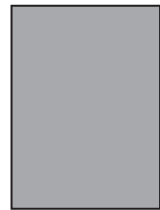
### DPS (mm)

Trim	280 x 420
Type	260 x 380
Bleed	290 x 430



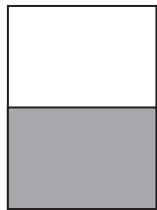
### Full Pg (mm)

Trim	280 x 210
Type	260 x 190
Bleed	290 x 220



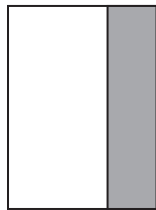
### 1/2 Pg Horizontal (mm)

Trim	140 x 210
Type	130 x 190
Bleed	150 x 220



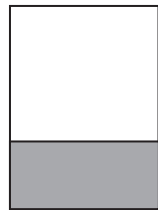
### 1/3 pg Vertical (mm)

Trim	280 x 75
Type	260 x 60
Bleed	290 x 85



### 1/3 Pg Horizontal (mm)

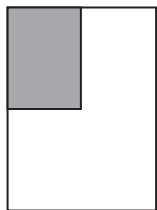
Trim	210 x 90
Type	190 x 70
Bleed	220 x 100



### MARKET PLACE

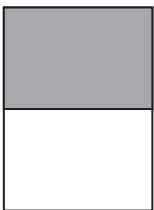
#### 1/4 Page (mm)

128 x 93



#### 1/2 Page (mm)

190 x 128



## artwork

Format	PDF
Resolution	300 DPI
Colour Mode	CMYK

### DESIGN FEE - per edition to make up your advert

Double Page Spread	R 800
Full Page Advert	R 600
Half Page Advert	R 400
Third Page Advert	R 350
Classifieds	R 300
Pic Change or Text	R 180

Images must be high resolution & supplied by client. Final cost of artwork may be dependant on final material received from client.

### ARTWORK DEADLINES 2020 / 2021

LL 79	Feb / March 2020	ad deadline 22 Jan
LL 80	April / May 2020	ad deadline 20 Mar
LL 81	June / July 2020	ad deadline 22 May
LL 82	Aug / Sept 2020	ad deadline 22 Jul
LL 83	Oct / Nov 2020	ad deadline 21 Sep
LL 84	Dec / Jan 2021	ad deadline 20 Nov

## distribution

Nelspruit  
 White River | KMIA | Hazyview  
 Sabie | Graskop | Pilgrim's Rest | Malelane  
 Dullstroom | Machadodorp | Lydenburg  
 Hoedspruit | Kruger National Park  
 Malelane | Komatipoort | Barberton | OR Tambo  
 Johannesburg | Federal Airlines | Alzu, N4 | Millys, N4

## social media specs and rates

Web Banner:	910 x 153 R750 per month
Face Book:	1000 x 1000 pixels R250 per post - content supplied
Instagram:	1080 x 1080 Pixels R250 per post - content supplied